

There are three types of heat transfers: conduction, convection and radiation. Nearly 87% of the total building heat is transferred via this radiation. In this way, radiation is the most powerful cause of heat gain in any building.

Conventional insulation products such as fibreglass, mineral wool, foam board, cellulose, etc, are effective against conduction and convection. However, they have no effect on "radiated" heat transfers. They work by trapping small air pockets and reduce heat transfer by conduction and convection. The trapped air heats up and radiates this heat later into the building, sometimes for hours after sunset. The SunShield Radiant Heat Barrier technology targets this radiated heat generated in a building and reflects it with little cost.

## **COOLER ROOF = HAPPIER YOU**







## What is it?

**Sunshield is a Radiant Heat Barrier** used in the construction of Industrial and Domestic roofing, to reduce internal ambient temperatures.



SunShield has been extensively tested for system thermal properties, flame spread, vapor transmission, smoke density and physical properties.



# How does it work?

On hot days, solar energy is absorbed by the roof sheeting causing heatto be radiated downwards toward the ceiling, The surface temperature of the sheathing can easlly exceed 150f thus heating the air trapped in the celling to over135f. The ceiling absorbs this heat and reradiates it into the building.

When Sunshield is Installed under the rafters of your roof it reflects 99% of radiant heat from the hot sheathing, which is reflected back toward the roof thereby considerably reducing the amount of heat that moves through the ceiling into the rooms below the ceiling.

#### **TECHNICAL PROPERTIES**

Weight		150G/M2+/- 10%
Thickness		0.17mm+/- 10%
Tensile Strength	MD CD	756kg/cm 588kg/cm
Elongation	MD CD	45% 38%
Bursting Strength		20kg/cm
Reflectivity		95%
Emissivitity		5%
Water Vapour Transmission Rate (g/m/day)		0.005g/m/day
Fire Spread Index (ASTM E-84)		15
Smoke Developmer Index (ASTM E-84)	nt	20
Fire Rating		UBC Class 1

### Benefits of SunShield

- **Keeps you cool ond comfortable**
- **Affordable**
- Reduced air-conditioning and energy
- Reduced mildew, mould and rotting in
- **Easy cutting installation**
- Environmentally friendly, safe ond non toxic
  - **Lightweight and durable**

